

Unlimited Potential: Wellington to the World Event (W2W)

“Local Innovation, Going Global”

When: From 3.45pm - Friday 7th November, 2008

Where: Civic Suite, Level 2, Wellington Convention Centre, Wakefield Street, Wellington

What: Showcasing Wellington’s technology to the world

The event involves live networking with local angel investors and business pitches that will be video-cast to a global web audience of innovators, entrepreneurs, mentors and investors with the assistance of KEA and NZ Trade & Enterprise, plus presentations of emerging ICT technology with commercialisation potential from Victoria University.

Technology blogger and Unlimited magazine columnist **Ben Kepes** will be our MC.

Why Are We Doing This?

Unlimited Potential is a local network with global reach. We want to make this event an annual fixture for Wellington and possibly grow it into a “Kiwi Demo” style event. W2W connects emergent technology ventures with investors, business mentors and people who can help open new market channels offshore. The programme is in two parts:

“Victoria Link”

We strongly believe it important for business and academia to engage and understand one another because creativity and good ideas will naturally arise at this nexus. ICT researchers from Victoria University will present on research projects that have future commercial potential. We invite technology entrepreneurs and investors to explore these topics further during the networking sessions.

“Innovation Launchpad”

This part of the event is about showcasing emerging technology firms from the Wellington region who have a great product offering and are looking to ramp up and go global. Company founders have 7 minutes to pitch their product with passion.

Programme:

3.45pm - Tea and Coffee

4.00-5.15pm Town and Gown – ICT commercialisation opportunities presented by Victoria University researchers.

5.00-5.30pm – Drinks and networking with Angel investors and local I.T. entrepreneur community.

5.30-6.30pm – Innovation Launchpad – 7 minute pitches from local technology ventures.

6.30pm-8pm – Beer, pizza and more networking.

Presenter Line-Up

Victoria Link 4.00-5.15pm

Daniel Crabtree – The Future of Search

Future search engines will be much quicker and find results that are more relevant, which indirectly improves productivity by increasing knowledge. Competition will force businesses to adopt these new technologies, lest they be left behind. The road to the perfect search engine is long and winding, but Daniel's research on clustering, hard queries, and improved semantic understanding may appear around the next corner.

Prof Dale Carnegie –Robotics and Mechatronics

Robots within robots and robots that perform functions such as search and rescue or security, these are amongst the topics explored by the Mechatronics and Robotics Research Group. Victoria University's Engineering and Computer Science Schools are drawing closer together and are looking to industry for future collaborations.

Dr Peter Komisarczuk –Internet Network Security

Victoria's resident networking guru. Peter and his team have been developing scalable mechanisms to search the web for malicious or compromised servers and enabling blacklisting of these sites and analysing the attacks being launched. This work provides the basis for business opportunities in services and security software/system development.

Ross Stevens – DesignLedFutures.com

A web based research project that challenges design students to propose future scenarios directly to world leading brands including Fisher and Paykel, Methven, Nike USA and Vodafone. Concepts range from self replicating 3D printers to highly realistic virtual worlds. Corporate sponsorship is being sought for the initiative.

Innovation Launchpad 5.30-6.30pm

Matt Burgess – iPredict

iPredict is a Victoria University spin-off venture that harnesses the "wisdom of crowds" by offering a web-based trading system that predicts market outcomes. Prediction markets have enormous potential in corporate and government environments in answering questions on revenue and cost forecasting, predicting regulatory and legal outcomes, policy analysis, improving the hit rate in the innovation process, and obtaining market intelligence.

<https://www.ipredict.co.nz/>

Ben Wilde – Fingertapps

Fingertapps is an exciting new software framework for developing multi-touch and gestural user interfaces. The company deploys the product in both consumer devices and in-store interactive marketing settings. A number of global corporate clients have been signed already.

<http://www.fingertapps.com/>

Clare Howden – Futrix

Futrix offers a web-based business intelligence tool. The product drills down into corporate business data and provides snappy reporting for over-worked executives. In today’s economic client, the product offers a rapid ROI by reducing time required for business analysis.

<http://futrix.com/>

Ed Robinson - Aptimize Ltd

This will be the first public outing for Runtime Page Optimizer, a product that helps companies improve their websites by doubling speed and halving traffic costs. Aptimize is a new company, with global patents pending, and was recently endorsed by Google and Microsoft. Aptimize is on a steep growth trajectory with major website customers in the USA, Europe and New Zealand.

www.getrpo.com

Contact:

For further information please contact a W2W organising committee member:

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Unlimited Potential Supporters



W2W Project Partners

