

**MEDIA RELEASE : FOR IMMEDIATE RELEASE**

**Tuesday 21 April, 2009**

## **UNLIMITED POTENTIAL EXPLORES THE THIRD DIMENSION**

3D and geospatial technologies encompass fascinating sciences that open up exciting new worlds for us all. Some of the hottest new companies in these areas are to be found on our own doorstep.

This week Wellington's premier information and communication technology network **Unlimited Potential** hosts the **UP3D** event featuring presentations from [Nextspace](#) and [Geospatial Research Centre NZ](#). Both industry bodies are looking to share their technology and engage with developer and entrepreneur communities.

Event manager and Unlimited Potential Executive Committee member Paul Spence says *"anyone interested in 3D graphics and geospatial applications should attend UP3D to see tech demos and learn how cutting edge technology research translates into commercial products and services."*

### **EVENT DETAILS:**

**When:** 5.30pm, Friday 24th April

**Where:** Wellington Chamber of Commerce.

**RSVP essential:** <http://up.org.nz/up3d-2009/>

**Confirmed speakers:** Gavin Lennox (CEO, [Nextspace](#)); Dr. Steven Mills ([Geospatial Research Centre NZ](#))

### **ENDS**

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**Unlimited Potential** is a network that connects information, communication and technology professionals in Wellington, New Zealand. The organisation has more than 2500 individual members across Wellington representing start-ups, corporates, educators, and government departments. **More:** [www.up.org.nz](http://www.up.org.nz)

Unlimited Potential is sponsored by [NineTwenty Career Agents](#), [Gen-i](#), [Grow Wellington](#) and is partnered with [Openside](#), [Wigley & Company](#), [Calcium eMarketing Solutions](#), [ClearWiki](#), [Go Fetch!](#), [Hell Pizza](#), [IN-Business](#), [Silverstripe](#), [Wellington Regional Chamber of Commerce](#), and [Xero](#).

**For more information, images, or to arrange an interview please contact:**

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